

CITY OF SPARKS
PUBLIC ATTITUDE SURVEY - FEBRUARY 2013



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Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	1. Quality of Life				
	The overall quality of life in Sparks				
	Excellent	83.6%	172	34.5%	91.2%
	Good		282	56.6%	
	Fair		40	8.0%	
	Poor		4	0.8%	
	No Answer		9		498
	2. Growth				
	Population				
	Right Amount	54.0%	280	59.1%	
	Too Fast	37.1%	150	31.6%	
	Too Slow	8.9%	44	9.3%	
	No Answer		33		474
	Retail				
	Right Amount	49.7%	222	45.8%	
	Too Fast	23.6%	78	16.1%	
	Too Slow	26.7%	185	38.1%	
	No Answer		22		485
	Jobs				
	Right Amount	9.9%	63	14.5%	
	Too Fast	2.2%	5	1.1%	
	Too Slow	87.9%	367	84.4%	
	No Answer		72		435
	3. City Concerns				
Top 6 Concerns	City Budget/Reduction in Services				
	Large Problem		146	32.1%	
	Medium Problem	75.3%	177	38.9%	71.0%
	Small Problem		63	13.8%	
	Not a Problem		69	15.2%	
	No Answer		51		455
Top 6 Concerns	Education/Schools				
	Large Problem		203	44.8%	
	Medium Problem	76.2%	128	28.3%	73.1%
	Small Problem		43	9.5%	
	Not a Problem		79	17.4%	
	No Answer		53		453
	Fire Services				
	Large Problem		52	11.5%	
	Medium Problem	46.1%	118	26.0%	37.4%

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Small Problem		66	14.5%	
	Not a Problem		218	48.0%	
	No Answer		52		454
	Flooding				
	Large Problem		45	9.8%	
	Medium Problem	29.4%	77	16.7%	26.5%
	Small Problem		116	25.2%	
	Not a Problem		222	61.3%	
	No Answer		46		460
Top 6 Concerns	Gang Activity				
	Large Problem		202	42.5%	
	Medium Problem	76.1%	148	31.2%	73.7%
	Small Problem		64	13.5%	
	Not a Problem		61	12.8%	
	No Answer		31	6.5%	475
Top 6 Concerns	Graffiti				
	Large Problem		216	44.7%	
	Medium Problem	81.2%	133	27.5%	72.3%
	Small Problem		91	18.8%	
	Not a Problem		43	8.9%	
	No Answer		23	4.8%	483
	Overall Growth of the City of Sparks				
	Large Problem		70	14.6%	
	Medium Problem	49.8%	145	30.2%	44.8%
	Small Problem		79	16.5%	
	Not a Problem		186	38.8%	
	No Answer		26	5.4%	480
Top 6 Concerns	Housing Market/Foreclosures				
	Large Problem		249	54.5%	
	Medium Problem	94.1%	128	28.0%	82.5%
	Small Problem		45	9.8%	
	Not a Problem		35	7.7%	
	No Answer		49		457
ICMA	Neighborhood Appearance				
	Large Problem		65	13.5%	
	Medium Problem	47.1%	145	30.1%	43.7%
	Small Problem		88	18.3%	
	Not a Problem		183	38.0%	
	No Answer		25		481
	Police Services				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Large Problem		48	10.2%	
	Medium Problem	40.3%	109	23.2%	33.4%
	Small Problem		57	12.1%	
	Not a Problem		256	54.5%	
	No Answer		36		470
	Taxes				
	Large Problem		96	20.2%	
	Medium Problem	48.9%	127	26.7%	46.8%
	Small Problem		75	15.8%	
	Not a Problem		178	37.4%	
	No Answer		30		476
	Traffic Congestion				
	Large Problem		108	22.5%	
	Medium Problem	59.0%	122	25.4%	47.8%
	Small Problem		93	19.3%	
	Not a Problem		158	32.8%	
	No Answer		25		481
Top 6 Concerns	Unemployment				
	Large Problem		271	62.4%	
	Medium Problem	93.8%	113	26.0%	88.5%
	Small Problem		29	6.7%	
	Not a Problem		21	4.8%	
	No Answer		72		434
	4. Safety - How you feel				
ICMA	Walking alone in your neighborhood after dark				
	Very Safe	76.3%	201	41.9%	76.7%
	Somewhat Safe		167	34.8%	
	Somewhat Unsafe		57	11.9%	
	Very Unsafe		55	11.5%	
	No Answer		26		480
ICMA	Walking alone in your neighborhood during the day				
	Very Safe	94.8%	366	75.2%	96.7%
	Somewhat Safe		105	21.6%	
	Somewhat Unsafe		12	2.5%	
	Very Unsafe		4	0.8%	
	No Answer		19		487
ICMA	Walking alone in business areas after dark				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Very Safe	62.6%	64	14.2%	56.3%
	Somewhat Safe		190	42.1%	
	Somewhat Unsafe		94	20.8%	
	Very Unsafe		103	22.8%	
	No Answer		55		451
ICMA	Walking alone in business areas during the day				
	Very Safe	91.2%	290	61.3%	93.2%
	Somewhat Safe		151	31.9%	
	Somewhat Unsafe		24	5.1%	
	Very Unsafe		8	1.7%	
	No Answer		33		473
	5. Crime:				
ICMA	During the past 12 months, were you or anyone in your household the victim of any crime?				
	No		454	93.0%	
	Yes		34	7.0%	
	No Answer		18		488
ICMA	Was this crime(s) reported to the police?				
	No		10	29.4%	
	Yes		24	70.6%	
	No Answer		472		34
PD	If the crime was reported, how would you rate the contact with police?				
	Excellent	61.0%	8	36.4%	63.6%
	Good		6	27.3%	
	Fair		3	13.6%	
	Poor		5	22.7%	
	No Answer		484		22
	6. Police				
ICMA	During the past 12 months, If you were not a victim of crime, have you had any contact with the police?				
	No		309	77.3%	
	Yes		91	22.8%	
	No Answer		106		400
ICMA	How would you rate the contact?				
	Excellent	67.5%	45	49.5%	81.3%

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Good		29	31.9%	
	Fair		8	8.8%	
	Poor		9	9.9%	
	No Answer		415		91
	7. Fire				
ICMA	During the past 12 months, have you had any contact with the fire services?				
	No		437	90.5%	
	Yes		46	9.5%	
	No Answer		23		483
ICMA	How would you rate the quality of services?				
	Excellent	89.7%	40	85.1%	100.0%
	Good		7	14.9%	
	Fair				
	Poor				
	No Answer		459		47
ICMA	How would you rate the timeliness of the service?				
	Excellent	94.5%	36	81.8%	100.0%
	Good		8	18.2%	
	Fair			0.0%	
	Poor		1		
	No Answer		461		44
	8. Parks and Recreation*				
P&R	Visited a park or facility				
	Yes		377	74.5%	
	No		129	25.5%	506
P&R	Support new amphitheater				
	Yes		317	62.6%	
	No		189	37.4%	506
P&R	Support new sport fields				
	Yes		295	58.3%	
	No		211	41.7%	506
P&R	Adding more special events				
	Yes		410	81.0%	
	No		96	19.0%	506
P&R	Support new skate park				
	Yes		311	61.5%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	No		195	38.5%	506
P&R	Support new gym in West Sparks				
	Yes		319	63.0%	
	No		187	37.0%	506
ICMA and P&R	Quality of park maintenance				
	Excellent		108	22.9%	81.1%
	Good	80.8%	274	58.2%	
	Fair		73	15.5%	
	Poor		16	3.4%	
	No Answer		35		471
ICMA and P&R	Amount and variety of rec programs and activities				
	Excellent		72	16.7%	75.2%
	Good	74.1%	253	58.6%	
	Fair		84	19.4%	
	Poor		23	5.3%	
	No Answer		74		432
P&R	Amount and variety of special events				
	Excellent		78	16.7%	75.8%
	Good		276	59.1%	
	Fair		87	18.6%	
	Poor		26	5.6%	
	No Answer		39		467
P&R	Amount and variety of parks and rec facilities				
	Excellent		74	16.2%	77.5%
	Good		281	61.4%	
	Fair		90	19.7%	
	Poor		13	2.8%	
	No Answer		48		458
	9. City Services				
ICMA	Overall quality of services in Sparks				
	Excellent	79.9%	90	19.1%	88.3%
	Good		325	69.1%	
	Fair		48	10.2%	
	Poor		7	1.5%	
	No Answer		36		470
ICMA	Quality of Code Enforcement				
	Excellent	61.5%	41	10.7%	63.2%
	Good		201	52.5%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Fair		88	23.0%	
	Poor		53	13.8%	
	No Answer		123		383
ICMA	Quality of street repair				
	Excellent	44.6%	53	11.1%	52.8%
	Good		199	41.7%	
	Fair		150	31.4%	
	Poor		75	15.7%	
	No Answer		29		477
ICMA	Quality of street cleaning				
	Excellent	62.3%	71	14.9%	70.4%
	Good		264	55.5%	
	Fair		100	21.0%	
	Poor		41	8.6%	
	No Answer		30		476
ICMA	Quality of snow removal				
	Excellent	48.4%	61	13.4%	67.0%
	Good		244	53.6%	
	Fair		99	21.8%	
	Poor		51	11.2%	
	No Answer		51		455
ICMA	Quality of fire services				
	Excellent	84.4%	126	28.8%	95.0%
	Good		290	66.2%	
	Fair		19	4.3%	
	Poor		3	0.7%	
	No Answer		68		438
PD	Quality of police services				
	Excellent	75.9%	113	25.1%	89.4%
	Good		290	64.3%	
	Fair		32	7.1%	
	Poor		16	3.5%	
	No Answer		55		451
City Services	Availability of public transportation				
	Excellent	55.2%	50	12.2%	54.5%
	Good		173	42.3%	
	Fair		91	22.2%	
	Poor		95	23.2%	
	No Answer		97		409
City Services	Availability of pedestrian walkways				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Excellent	70.7%	79	16.7%	77.4%
	Good		288	60.8%	
	Fair		83	17.5%	
	Poor		24	5.1%	
	No Answer		32		474
City Services	Availability of bicycle lanes				
	Excellent	59.5%	74	16.4%	66.7%
	Good		227	50.3%	
	Fair		109	24.2%	
	Poor		41	9.1%	
	No Answer		55		451
	10. Citizen Participation				
	Attended a City of Sparks government meeting, such as the City Council, Parks & Rec Commission, Planning Commission, etc.?				
	No	87.3%	433	90.4%	
	Yes	12.7%	46	9.6%	
	No Answer		27		479
	Watched a city government meeting or other programming on the Sparks Government channel on cable television?				
	No	72.9%	330	69.6%	
	Yes	27.1%	144	30.4%	
	No Answer		32		474
	Volunteered your time to some group/activity in Sparks?				
	No	66.4%	302	63.7%	
	Yes	33.6%	172	36.3%	
	No Answer		32		474
	Used the internet to conduct business with the City of Sparks?				
	No	70.7%	319	67.2%	
	Yes	29.3%	156	32.8%	
	No Answer		31		475
	11. Miscellaneous				
	Would you support having one consolidated government for all of Reno, Sparks and Washoe County?				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	No	74.2%	317	72.2%	
	Yes	25.8%	122	27.8%	
	No Answer		67		439
	Are sustainability, green technology, and environmental issues important to you?				
	No	19.9%	75	15.9%	
	Yes	80.1%	397	84.1%	
	No Answer		34		472
	12. Demographics				
	How many years have you lived in Sparks?				
	5 years or less	14.7%	60	11.9%	
	6 - 10 years	14.1%	84	16.7%	
	11 - 20 years	21.1%	108	21.5%	
	more than 20 years	50.1%	251	49.9%	
	No Answer				503
	In what category is your age?				
	18 - 24 years	3.1%	22	4.6%	
	25 - 34 years	6.7%	24	5.0%	
	35 - 44 years	11.5%	47	9.8%	
	45 - 64 years	40.0%	195	40.7%	
	65 years or older	38.7%	191	39.9%	
	No Answer		24		479
*The 2013 survey asked new questions					

Category	Comments
1. Quality of Life	Nevada is a welfare State now, it was not before.
	Only returned in the last nine months
	Price is getting high for elderly people
2. Growth	Better police dept crowd under control, abandoning store in the marina. Jobs are coming about slowly.
	I wished we can have more business
	More industry less retail
	Moving exsiting company to dodge taxes star one district
	Need more senior retail age appropriate
	Need retail within walking distince or on a busline
	No speed limit signs
	Not good moving stores to the Marina leaving stores empty
	Pop, depends where you live
	Sparks needs more jobs
3. City Concerns	Big problem with graffiti
	Big problem with police
	Concerned about gangs
	Concerned about gangs and graffiti
	Dependent upon area of Sparks
	Does not like roundabouts
	Doesn't like hispanics because gangs
	Don't pay enough taxes
	Education a problem. Too many children falling between cracks.
	Federal goverment only gives 2% to school but has to much say in what we do with school we don't spend money wisely. Also pyramid and mccarren intersection is dangerous
	Gang activity is med/large
	Government is not using tax money properly
	Housing is a national issue large issue caused by the goverment. The housing crisis was goverment driven they gave loans to those who couldn't pay and they are blaming the banks. The goverment was giving 110% loans people where falsafing income (liars loan). trafic congested around moss elemetry and d'andrea area school is on. Primeo paint s. d'andrea curbs red so trafic clears and parks on primeo. this citizen has made many complaints
	Lady thinks we need more police to counter the growing gang problem.
	Lletter written comending the police department
	Need more police writing tickets for cell phones and speeding
	Neighborhood appearance is going downhill
	Not enough growth in the city
	Persons is blind, can't tell how everthing is going
	Police need more help
	Police response is very slow, over 30 min to respond to her house alarm. resident concerned that if her house alarm was real that something would have already happened to her.
	Pyramid and mccarren bad traffic
	Pyramid & McCarran
3. City Concerns	Pyramid and mccarren intersection to congested and sewer rates to high!

	Pyramid Highway a problem
	Pyramid and mccarran traffic issue
	Pyramid needs to be corrected
	Stop ligts are too long
	The persons was in a rush. Didn't want to continue the survey.
	There is a school that holds church service on sunday at mendive. please contact resident about this issue and we as a city are over building we need more assistance pograms to help save homes especially for elderly. Property taxes too high
	Thinks some neighborhoods can be an issues due to vacant houses
	Traffic lights are too long
	Traffic: pyramid is a large problem
	Wants it known that there could be more police available to catch speeding vehicles. Thinks that building a bridge over the Pyramid Highway would ease the traffic issues there.
	Wants it noted that he thinks traffic is a signal issue
	We do not have enough jobs. More work project for criminals and make them pay for supplies to clean graffiti. Pyramid should have same speed limit
4. Safety - How you feel	Carries a firearm and wanted it noted
	Depending on what buisness areas in sparks, questions are vague
	Don't walk around much
	Oddie and el rancho not good to walk around at
	The person is blind, can't really tell, but he feels somewhat safe
	The person was in a rush, didn't want to finish the survey
	There are other not so much
	We have a lot a gang activity in the area
	Welfare could improve their assistance
	Witnessed crime 10 yards from her home. Neighbors car was broken into
8. Parks and Recreation	All additions depending on where there put
	b/c revamping all of the parks
	Concerned about amphitheater being too close to residential homes
	Could have more special events
	Need a traffic light at I and rock. resident has witnessed many car accidents and was a vitim as well and there are children that walk home from school at I and Rock
	Need some work on some of the facilities
	Not many people on staff for maintence in parks in Sparks
	Not sure what is meant by recreation
	Parks have homeless everywhere
	Parks need paint in handicap spaces and curb
	Part of a complex
	Playgrounds are not safe, need more less bars and less stuff to climb. Need more swimming pools for community
	Sports for kids, not adults
	Strongly does not want sports fields
	Swimming pools are needed in the community
	The sports fields need to be open to the public
8. Parks and Recreation	They need bathrooms at the parks
	Wants ice skating rink

	We should we have more recreation for the children in the area
	Yes to amphitheatre if over 5,000 seats but no to 500 seats
9. City Services	Abandon house on street has acumulated into a junk yard there are tvs an refridgerators and many homeless there
	Bike lanes are a total waste
	Buses dont go to enough doctors offices. Need more buses to kitzeke. Drivers dont respect pedestrians crossing the streets in the cross walks
	Buses need to run every 15 min
	Code enforcment to loose
	Concerned about marina
	Crosswalks need to be re-painted-police need to enforce and give tickets
	Disabled transport is expensive and have to wait for an hr or 2 sometimes
	Feels there is not enough equipement to provide adequate snow removal
	Has a problem with the roads and safety. does not like rtc
	Have a problem with buses
	Lives out on pyramid
	Lives up in vintage hills
	More handicap walkways
	More light
	More notification prior to street cleaning and no cleaning on garbage pick up days. Mcarran and Lincoln bad for pedestrians.
	Need more bike lanes
	Need more tennis courts with hard services
	Neighbors have trash in yard. the neighbors building without permits. need snow removal in side streets. need more bike lanes
	No buses from Spanish Springs to Sparks
	No buses to and from Spanish Springs. Reno does better than Sparks.
	Refused to answer these had to go
	Snow removal has never been to his neighborhood and sides streets
	Spanish Springs needs buses
	Sparks to Spanish Springs no buses
	Storm drain does not function as it should. What do you have to do to get a speed bump out into your road?
	They need public transportation in Spanish Springs area
	Thinks PD could be better but knows there's a lack of money
	Too many bike lanes
	Traffic code enforcement not good on her 4-way corner--vehicles don't stop at Stop sign--officers have only come out once to check. Afraid her house will be hit by a vehicle one day. Street repair--too many potholes in side streets.
	We need improvement in the bicycle lanes
	We need more bike lanes for public safty
	Would like to see more public transportation. Need more bike lanes.
	Wrote letter to fire chief commending services
10. Citizen Participation	Coached baseball and football
	Concerns of the bricks on Victorian
10. Citizen Participation	He used to go to meetings, but not lately

	Howard and Nickle intersection to sharp
	I didn't know about the chanel on cable TV
	Knights of Columbus
	Refused to answer these- had to go
	Visited the elderly at Manor Care
	Washoe Co search and rescue
	Would like to be able to use internet to pay sewer bill
	Childs school
	Turkey Trot needs better services
11. Miscellaneous	City doesnt do anything to up keep parks and street. if goverment officials cared about city instead of poketing money things would be better.
	Consolidate fire but thats it
	Don't agree with having to pay for recycling curbside - shouldn't be an additional.
	Hell no on consolidation
	Hope goverment can work together and act more grown up
	I wish we can have another president
	If we had one goverment it would save money to free funds to assist tent and fix up old vacant building for homeless
	Need more low density buildings, need more green belts.
	Nothing to do with Reno
	Only to a point for environmental issues--not to carry it too far--it's a natural cycle for the earth to be warming up
	Refused to answer these - had to go
	Reno has issues that should be left with reno if we combined our fire and police services to save money
	Would be interested in community gardening for the city of Sparks similar to what they are doing in Reno
12. Demographics	As the grandmother of a granddaughter in the Army, I really appreciate the City's use of banners to honor the military
	Call was dropped half way through question 8
	City is doing a good job
	Does not like the additional traffic lights put in on a right-hand turn (McCarran Blvd)
	Happy here and doesn't want to leave
	He is very comfortable living in Sparks
	I believe we have a good quaility of life in Sparks
	I wish we can improve the economy
	Lacking in recycling programs!!! at grocery stores etc. waste mgmt should evaluate these programs.
	Lady hung up middle of survey
	Like to see Improved cleanliness and enforced codes on neighborhoods
	Mayor is doing a good job
	Person hung up during the second question
	She wants the city of sparks to help people start their own business - no regulations. outdated schools - up to date on teachings. supports underground market. special kudos to the cops
12. Demographics	She worked for the fire department and had alot of contact with Fire Services
	States that people are stealing recycling bins



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	1. Quality of Life				
	The overall quality of life in Sparks				
	Excellent		30	30.9%	
	Good	71.0%	56	57.7%	88.7%
	Fair		11	11.3%	
	Poor			0.0%	
	No Answer		4		97
	2. Growth				
	Population				
	Right Amount	52.6%	53	56.4%	
	Too Fast	39.2%	32	34.0%	
	Too Slow	8.2%	9	9.6%	
	No Answer		7		94
	Retail				
	Right Amount	50.5%	46	48.9%	
	Too Fast	17.2%	14	14.9%	
	Too Slow	32.3%	34	36.2%	
	No Answer		7		94
	Jobs				
	Right Amount	5.6%	15	17.9%	
	Too Fast	1.1%	1	1.2%	
	Too Slow	93.3%	68	81.0%	
	No Answer		17		84
	3. City Concerns				
Top 6 Concerns	City Budget/Reduction in Services				
	Large Problem		28	33.7%	
	Medium Problem	77.2%	30	36.1%	69.9%
	Small Problem		10	12.0%	
	Not a Problem		15	18.1%	
	No Answer		18		83
Top 6 Concerns	Education/Schools				
	Large Problem		34	37.4%	
	Medium Problem	68.7%	25	27.5%	64.8%
	Small Problem		13	14.3%	
	Not a Problem		19	20.9%	
	No Answer		10		91
	Fire Services				
	Large Problem		9	16.7%	
	Medium Problem	43.3%	20	37.0%	53.7%

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Small Problem		11	20.4%	
	Not a Problem		14	25.9%	
	No Answer		10		54
	Flooding				
	Large Problem		7	7.7%	
	Medium Problem	34.1%	13	14.3%	22.0%
	Small Problem		25	27.5%	
	Not a Problem		46	12.7%	
	No Answer		10		91
Top 6 Concerns	Gang Activity				
	Large Problem		42	46.2%	
	Medium Problem	79.6%	24	26.4%	72.5%
	Small Problem		11	12.1%	
	Not a Problem		14	15.4%	
	No Answer		10		91
Top 6 Concerns	Graffiti				
	Large Problem		44	49.4%	
	Medium Problem	87.5%	26	29.2%	78.7%
	Small Problem		13	14.6%	
	Not a Problem		6	6.7%	
	No Answer		12		89
	Overall Growth of the City of Sparks				
	Large Problem		12	13.5%	
	Medium Problem	48.9%	31	34.8%	48.3%
	Small Problem		14	15.7%	
	Not a Problem		32	36.0%	
	No Answer		12		89
Top 6 Concerns	Housing Market/Foreclosures				
	Large Problem		43	50.6%	
	Medium Problem	96.7%	26	30.6%	81.2%
	Small Problem		9	10.6%	
	Not a Problem		7	8.2%	
	No Answer		16		85
ICMA	Neighborhood Appearance				
	Large Problem		16	17.2%	
	Medium Problem	50.5%	35	37.6%	54.8%
	Small Problem		13	14.0%	
	Not a Problem		29	31.2%	
	No Answer		8		93
	Police Services				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Large Problem		10	10.6%	
	Medium Problem	40.2%	21	22.3%	33.0%
	Small Problem		9	9.6%	
	Not a Problem		54	57.4%	
	No Answer		7		94
	Taxes				
	Large Problem		9	10.0%	
	Medium Problem	40.4%	27	30.0%	40.0%
	Small Problem		17	18.9%	
	Not a Problem		37	41.1%	
	No Answer		11		90
	Traffic Congestion				
	Large Problem		18	19.6%	
	Medium Problem	56.5%	23	25.0%	44.6%
	Small Problem		21	22.8%	
	Not a Problem		30	32.6%	
	No Answer		9		92
Top 6 Concerns	Unemployment				
	Large Problem		54	64.3%	
	Medium Problem	94.4%	15	17.9%	82.1%
	Small Problem		9	10.7%	
	Not a Problem		6	7.1%	
	No Answer		17		84
	4. Safety - How you feel				
ICMA	Walking alone in your neighborhood after dark				
	Very Safe	69.6%	26	26.8%	64.9%
	Somewhat Safe		37	38.1%	
	Somewhat Unsafe	30.4%	17	17.5%	35.1%
	Very Unsafe		17	17.5%	
	No Answer		6		97
ICMA	Walking alone in your neighborhood during the day				
	Very Safe	85.9%	63	66.3%	93.7%
	Somewhat Safe		26	27.4%	
	Somewhat Unsafe	14.1%	4	4.2%	6.3%
	Very Unsafe		2	2.1%	
	No Answer		6		95
ICMA	Walking alone in business areas after dark				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Very Safe	66.7%	11	12.4%	53.9%
	Somewhat Safe		37	41.6%	
	Somewhat Unsafe	14.3%	18	20.2%	20.2%
	Very Unsafe		23	25.8%	
	No Answer		12		89
ICMA	Walking alone in business areas during the day				
	Very Safe	79.8%	53	58.2%	89.0%
	Somewhat Safe		28	30.8%	
	Somewhat Unsafe	20.2%	6	6.6%	11.0%
	Very Unsafe		4	4.4%	
	No Answer		10		91
	5. Crime:				
ICMA	During the past 12 months, were you or anyone in your household the victim of any crime?				
	No	84.0%	85	90.4%	
	Yes	16.0%	9	9.6%	
	No Answer		7		94
ICMA	Was this crime(s) reported to the police?				
	No	3.7%	1	11.1%	
	Yes	93.3%	8	88.9%	
	No Answer		92		9
PD	If the crime was reported, how would you rate the contact with police?				
	Excellent	66.7%	4	50.0%	87.5%
	Good		3	37.5%	
	Fair		1	12.5%	
	Poor			0.0%	
	No Answer		93		8
	6. Police				
ICMA	During the past 12 months, If you were not a victim of crime, have you had any contact with the police?				
	No	80.0%	60	82.2%	
	Yes	20.0%	13	17.8%	
	No Answer		28		73
ICMA	How would you rate the contact?				
	Excellent	71.4%	10	76.9%	100.0%

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Good		3	23.1%	
	Fair			0.0%	
	Poor			0.0%	
	No Answer		88		13
	7. Fire				
ICMA	During the past 12 months, have you had any contact with the fire services?				
	No	84.8%	80	87.0%	
	Yes	15.2%	12	13.0%	
	No Answer		9		92
ICMA	How would you rate the quality of services?				
	Excellent	92.9%	10	83.3%	100.0%
	Good		2	16.7%	
	Fair			0.0%	
	No Answer		89		12
ICMA	How would you rate the timeliness of the service?				
	Excellent	94.1%	9	75.0%	100.0%
	Good		3	25.0%	
	Fair			0.0%	
	Poor			0.0%	
	No Answer		89		12
	8. Parks and Recreation*				
P&R	Visited a park or facility				
	Yes		63	62.4%	
	No		38	37.6%	101
P&R	Support new amphitheater				
	Yes		66	65.3%	
	No		35	34.7%	101
P&R	Support new sport fields				
	Yes		65	64.4%	
	No		36	35.6%	101
P&R	Adding more special events				
	Yes		76	75.2%	
	No		25	24.8%	101
P&R	Support new skate park				
	Yes		63	62.4%	
	No		38	37.6%	101

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
P&R	Support new gym in West Sparks				
	Yes		68	67.3%	
	No		33	32.7%	101
ICMA and P&R	Quality of park maintenance				
	Excellent		8	8.9%	84.4%
	Good	79.8%	68	75.6%	
	Fair		12	13.3%	
	Poor		2	2.2%	
	No Answer		11		90
ICMA and P&R	Amount and variety of rec programs and activities				
	Excellent		9	11.3%	72.5%
	Good	67.1%	49	61.3%	
	Fair		19	23.8%	
	Poor		3	3.8%	
	No Answer		21		80
P&R	Amount and variety of special events				
	Excellent		8	8.9%	78.9%
	Good		63	70.0%	
	Fair		15	16.7%	
	Poor		4	4.4%	
	No Answer		11		90
P&R	Amount and variety of parks and rec facilities				
	Excellent		7	8.0%	74.7%
	Good		58	66.7%	
	Fair		19	21.8%	
	Poor		3	3.4%	
	No Answer		14		87
	9. City Services				
ICMA	Overall quality of services in Sparks				
	Excellent	70.6%	14	15.2%	89.1%
	Good		68	73.9%	
	Fair		9	9.8%	
	Poor		1	1.1%	
	No Answer		9		92
ICMA	Quality of Code Enforcement				
	Excellent	56.0%	5	6.6%	60.5%
	Good		41	53.9%	
	Fair		21	27.6%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Poor		9	11.8%	
	No Answer		25		76
ICMA	Quality of street repair				
	Excellent	41.6%	9	10.1%	49.4%
	Good		35	39.3%	
	Fair		29	32.6%	
	Poor		16	18.0%	
	No Answer		12		89
ICMA	Quality of street cleaning				
	Excellent	56.2%	8	8.7%	73.9%
	Good		60	65.2%	
	Fair		16	17.4%	
	Poor		8	8.7%	
	No Answer		9		92
ICMA	Quality of snow removal				
	Excellent	47.6%	10	11.8%	69.4%
	Good		49	57.6%	
	Fair		19	22.4%	
	Poor		7	8.2%	
	No Answer		16		85
ICMA	Quality of fire services				
	Excellent	88.6%	19	22.4%	92.9%
	Good		60	70.6%	
	Fair		5	5.9%	
	Poor		1	1.2%	
	No Answer		16		85
PD	Quality of police services				
	Excellent	74.7%	18	20.7%	89.7%
	Good		60	69.0%	
	Fair		8	9.2%	
	Poor		1	1.1%	
	No Answer		14		87
City Services	Availability of public transportation				
	Excellent	75.0%	15	17.4%	76.7%
	Good		51	59.3%	
	Fair		13	15.1%	
	Poor		7	8.1%	
	No Answer		15		86
City Services	Availability of pedestrian walkways				
	Excellent	74.7%	12	13.6%	75.0%

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Good		54	61.4%	
	Fair		17	19.3%	
	Poor		5	5.7%	
	No Answer		13		88
City Services	Availability of bicycle lanes				
	Excellent	51.8%	9	11.0%	54.9%
	Good		36	43.9%	
	Fair		28	34.1%	
	Poor		9	11.0%	
	No Answer		19		82
	10. Citizen Participation				
	Attended a City of Sparks government meeting, such as the City Council, Parks & Rec Commission, Planning Commission, etc.?				
	No	90.0%	83	92.2%	
	Yes	10.0%	7	7.8%	
	No Answer		11		90
	Watched a city government meeting or other programming on the Sparks Government channel on cable television?				
	No	69.7%	63	71.6%	
	Yes	30.3%	25	28.4%	
	No Answer		13		88
	Volunteered your time to some group/activity in Sparks?				
	No	61.1%	68	76.4%	
	Yes	38.9%	21	23.6%	
	No Answer		12		89
	Used the internet to conduct business with the City of Sparks?				
	No	81.1%	72	80.9%	
	Yes	18.9%	17	19.1%	
	No Answer		12		89
	11. Miscellaneous				
	Would you support having one consolidated government for all of Reno, Sparks and Washoe County?				
	No	78.5%	58	72.5%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Yes	21.5%	22	27.5%	
	No Answer		21		80
	Are sustainability, green technology, and environmental issues important to you?				
	No	15.7%	11	12.6%	
	Yes	84.3%	76	87.4%	
	No Answer		14		87
	12. Demographics				
	How many years have you lived in Sparks?				
	5 years or less	17.0%	15	15.0%	
	6 - 10 years	14.0%	11	11.0%	
	11 - 20 years	16.0%	18	18.0%	
	more than 20 years	53.0%	56	56.0%	
	No Answer				100
	In what category is your age?				
	18 - 24 years	3.4%	4	4.4%	
	25 - 34 years	8.0%	5	5.6%	
	35 - 44 years	11.5%	11	12.2%	
	45 - 64 years	35.6%	34	37.8%	
	65 years or older	41.4%	36	40.0%	
	No Answer		10		90

*The 2013 survey asked new questions

Miscellaneous Comments 2013

- I wished we can have more business
- Need retail within walking distance or on a busline
- No speed limit signs
- Pop, depends where you live.
- Neighborhood appearance is going downhill
- Not enough growth in the city
- Persons is blind, can't tell how everthing is going
- Police need more help
- The persons was in a rush. Didn't want to continue the survey.
- Traffic: pyramid is a large problem
- Wants it noted that he thinks traffic is a signal issue
- The person is blind, can't really tell, but he feels somewhat safe
- The person was in a rush, didn't want to finish the survey

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Welfare could improve their assistance				
	Parks have homeless everywhere				
	Wants ice skating rink				
	Yes to amphitheatre if over 5,000 seats but no to 500 seats				
	Bike lanes are a total waste				
	Buses dont go to enough doctors offices. Need more buses to kitzeke. Drivers don't respect pedestrians crossing the streets in the cross walks				
	Has a problem with the roads and safety. Does not like rtc				
	More handicap walkways				
	Need more bike lanes				
	Storm drain does not function as it should. What do you have to do to get a speed bump out into your road?				
	Wrote letter to fire chief commending services				
	He used to go to meetings, but not lately				
	City doesnt do anything to up keep parks and street. If goverment officails cared about city instead of poketing money things would be better				
	If we had one goverment it would save money to free funds to assist tent and fix up old vacant building for homeless				
	Would be interested in community gardening for the city of sparks similar to what they are doing in Reno.				



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Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	1. Quality of Life				
	The overall quality of life in Sparks				
	Excellent	82.5%	31	30.7%	85.1%
	Good		55	54.5%	
	Fair		13	12.9%	
	Poor		2	2.0%	
	No Answer		1		101
	2. Growth				
	Population				
	Right Amount	48.9%	55	56.1%	
	Too Fast	42.6%	35	35.7%	
	Too Slow	8.5%	8	8.2%	
	No Answer		4		98
	Retail				
	Right Amount	44.1%	47	49.0%	
	Too Fast	23.7%	13	13.5%	
	Too Slow	32.3%	36	37.5%	
	No Answer		6		96
	Jobs				
	Right Amount	11.7%	8	9.1%	
	Too Fast	3.2%	2	2.3%	
	Too Slow	85.1%	78	88.6%	
	No Answer		14		88
	3. City Concerns				
Top 6 Concerns	City Budget/Reduction in Services				
	Large Problem		24	26.7%	
	Medium Problem	69.2%	39	43.3%	70.0%
	Small Problem		13	14.4%	
	Not a Problem		14	15.6%	
	No Answer		11		90
Top 6 Concerns	Education/Schools				
	Large Problem		36	40.0%	
	Medium Problem	73.9%	29	32.2%	72.2%
	Small Problem		10	11.1%	
	Not a Problem		15	16.7%	
	No Answer		11		90
	Fire Services				
	Large Problem		15	15.6%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Medium Problem	43.5%	27	28.1%	43.8%
	Small Problem		8	8.3%	
	Not a Problem		46	47.9%	
	No Answer		5		96
	Flooding				
	Large Problem		15	16.5%	
	Medium Problem	25.6%	13	14.3%	30.8%
	Small Problem		22	24.2%	
	Not a Problem		41	11.3%	
	No Answer		10		91
Top 6 Concerns	Gang Activity				
	Large Problem		43	44.8%	
	Medium Problem	77.7%	33	34.4%	79.2%
	Small Problem		7	7.3%	
	Not a Problem		13	13.5%	
	No Answer		5	5.2%	96
Top 6 Concerns	Graffiti				
	Large Problem		46	47.4%	
	Medium Problem	80.9%	24	24.7%	72.2%
	Small Problem		16	16.5%	
	Not a Problem		11	11.3%	
	No Answer		4		97
	Overall Growth of the City of Sparks				
	Large Problem		22	22.9%	
	Medium Problem	58.1%	22	22.9%	45.8%
	Small Problem		20	20.8%	
	Not a Problem		32	33.3%	
	No Answer		5	5.2%	96
Top 6 Concerns	Housing Market/Foreclosures				
	Large Problem		55	58.5%	
	Medium Problem	90.1%	22	23.4%	81.9%
	Small Problem		10	10.6%	
	Not a Problem		7	7.4%	
	No Answer		7		94
ICMA	Neighborhood Appearance				
	Large Problem		17	17.3%	
	Medium Problem	52.2%	28	28.6%	45.9%
	Small Problem		24	24.5%	
	Not a Problem		29	29.6%	
	No Answer		3		98

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Police Services				
	Large Problem		11	11.6%	
	Medium Problem	42.9%	19	20.0%	31.6%
	Small Problem		8	8.4%	
	Not a Problem		57	60.0%	
	No Answer		6		95
	Taxes				
	Large Problem		21	22.3%	
	Medium Problem	45.7%	27	28.7%	51.1%
	Small Problem		12	12.8%	
	Not a Problem		34	36.2%	
	No Answer		7		94
	Traffic Congestion				
	Large Problem		31	32.6%	
	Medium Problem	63.8%	20	21.1%	53.7%
	Small Problem		16	16.8%	
	Not a Problem		28	29.5%	
	No Answer		6		95
Top 6 Concerns	Unemployment				
	Large Problem		60	67.4%	
	Medium Problem	89.4%	20	22.5%	89.9%
	Small Problem		1	1.1%	
	Not a Problem		8	9.0%	
	No Answer		12		89
	4. Safety - How you feel				
ICMA	Walking alone in your neighborhood after dark				
	Very Safe		31	34.1%	72.5%
	Somewhat Safe	65.6%	35	38.5%	
	Somewhat Unsafe		15	16.5%	
	Very Unsafe		10	11.0%	
	No Answer		10		91
ICMA	Walking alone in your neighborhood during the day				
	Very Safe		65	68.4%	94.7%
	Somewhat Safe	81.0%	25	26.3%	
	Somewhat Unsafe		4	4.2%	
	Very Unsafe		1	1.1%	
	No Answer		6		95

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
ICMA	Walking alone in business areas after dark				
	Very Safe		13	15.3%	56.5%
	Somewhat Safe	61.2%	35	41.2%	
	Somewhat Unsafe		17	20.0%	
	Very Unsafe		20	23.5%	
	No Answer		16		85
ICMA	Walking alone in business areas during the day				
	Very Safe		51	54.3%	94.7%
	Somewhat Safe	79.8%	38	40.4%	
	Somewhat Unsafe		4	4.3%	
	Very Unsafe		1	1.1%	
	No Answer		7		94
	5. Crime:				
ICMA	During the past 12 months, were you or anyone in your household the victim of any crime?				
	No	90.4%	88	90.7%	
	Yes	9.6%	9	9.3%	
	No Answer		4		97
ICMA	Was this crime(s) reported to the police?				
	No	9.1%	4	44.4%	
	Yes	90.9%	5	55.6%	
	No Answer		92		9
PD	If the crime was reported, how would you rate the contact with police?				
	Excellent	75.0%	2	40.0%	60.0%
	Good		1	20.0%	
	Fair		1	20.0%	
	Poor		1	20.0%	
	No Answer		96		5
	6. Police				
ICMA	During the past 12 months, if you were not a victim of crime, have you had any contact with the police?				
	No	78.4%	61	81.3%	
	Yes	21.6%	14	18.7%	
	No Answer		26		75

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
ICMA	How would you rate the contact?				
	Excellent		3	21.4%	57.1%
	Good	50.0%	5	35.7%	
	Fair		2	14.3%	
	Poor		4	28.6%	
	No Answer		87		14
	7. Fire				
ICMA	During the past 12 months, have you had any contact with the fire services?				
	No	82.2%	88	91.7%	
	Yes	17.8%	8	8.3%	
	No Answer		5		96
ICMA	How would you rate the quality of services?				
	Excellent		7	87.5%	100.0%
	Good	81.3%	1	12.5%	
	Fair			0.0%	
	No Answer		93		8
ICMA	How would you rate the timeliness of the service?				
	Excellent		6	75.0%	100.0%
	Good	81.3%	2	25.0%	
	Fair			0.0%	
	No Answer		93		8
	8. Parks and Recreation*				
P&R	Visited a park or facility				
	Yes		67	66.3%	
	No		34	33.7%	101
P&R	Support new amphitheater				
	Yes		61	60.4%	
	No		40	39.6%	101
P&R	Support new sport fields				
	Yes		57	56.4%	
	No		44	43.6%	101
P&R	Adding more special events				
	Yes		81	80.2%	
	No		20	19.8%	101
P&R	Support new skate park				
	Yes		66	65.3%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	No		35	34.7%	101
P&R	Support new gym in West Sparks				
	Yes		59	58.4%	
	No		42	41.6%	101
ICMA and P&R	Quality of park maintenance				
	Excellent		21	22.6%	74.2%
	Good	79.8%	48	51.6%	
	Fair		20	21.5%	
	Poor		4	4.3%	
	No Answer		8		93
ICMA and P&R	Amount and variety of rec programs and activities				
	Excellent		16	18.4%	73.6%
	Good	73.8%	48	55.2%	
	Fair		16	18.4%	
	Poor		7	8.0%	
	No Answer		14		87
P&R	Amount and variety of special events				
	Excellent		16	17.4%	69.6%
	Good		48	52.2%	
	Fair		22	23.9%	
	Poor		6	6.5%	
	No Answer		9		92
P&R	Amount and variety of parks and rec facilities				
	Excellent		12	12.5%	70.8%
	Good		56	58.3%	
	Fair		23	24.0%	
	Poor		5	5.2%	
	No Answer		5		96
	9. City Services				
ICMA	Overall quality of services in Sparks				
	Excellent		18	18.9%	82.1%
	Good	80.0%	60	63.2%	
	Fair		15	15.8%	
	Poor		2	2.1%	
	No Answer		6		95
	Quality of Code Enforcement				
	Excellent		9	11.1%	66.7%
	Good	57.0%	45	55.6%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Fair		12	14.8%	
	Poor		15	18.5%	
	No Answer		20		81
ICMA	Quality of street repair				
	Excellent		14	14.7%	54.7%
	Good	44.4%	38	40.0%	
	Fair		28	29.5%	
	Poor		15	15.8%	
	No Answer		6		95
ICMA	Quality of street cleaning				
	Excellent		18	18.9%	69.5%
	Good	62.0%	48	50.5%	
	Fair		15	15.8%	
	Poor		14	14.7%	
	No Answer		6		95
ICMA	Quality of snow removal				
	Excellent		15	16.3%	60.9%
	Good	46.5%	41	44.6%	
	Fair		23	25.0%	
	Poor		13	14.1%	
	No Answer		9		92
ICMA	Quality of fire services				
	Excellent		28	32.2%	95.4%
	Good	77.6%	55	63.2%	
	Fair		2	2.3%	
	Poor		2	2.3%	
	No Answer		14		87
PD	Quality of police services				
	Excellent		24	26.1%	87.0%
	Good	70.5%	56	60.9%	
	Fair		1	1.1%	
	Poor		11	12.0%	
	No Answer		9		92
City Services	Availability of public transportation				
	Excellent		19	16.5%	44.3%
	Good	63.6%	32	27.8%	
	Fair		50	43.5%	
	Poor		14	12.2%	
	No Answer		16		115
City Services	Availability of pedestrian walkways				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Excellent		18	19.1%	76.6%
	Good	71.9%	54	57.4%	
	Fair		17	18.1%	
	Poor		5	5.3%	
	No Answer		7		94
City Services	Availability of bicycle lanes				
	Excellent		16	17.2%	64.5%
	Good	55.6%	44	47.3%	
	Fair		23	24.7%	
	Poor		10	10.8%	
	No Answer		8		93
	10. Citizen Participation				
	Attended a City of Sparks government meeting, such as the City Council, Parks & Rec Commission, Planning Commission, etc.?				
	No	84.6%	87	91.6%	
	Yes	15.4%	8	8.4%	
	No Answer		6		95
	Watched a city government meeting or other programming on the Sparks Government channel on cable television?				
	No	83.8%	70	74.5%	
	Yes	16.3%	24	25.5%	
	No Answer		7		94
	Volunteered your time to some group/activity in Sparks?				
	No	71.9%	55	59.1%	
	Yes	28.1%	38	40.9%	
	No Answer		8		93
	Used the internet to conduct business with the City of Sparks?				
	No	74.4%	63	68.5%	
	Yes	25.6%	29	31.5%	
	No Answer		9		92
	11. Miscellaneous				
	Would you support having one consolidated government for all of Reno, Sparks and Washoe County?				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	No	70.7%	59	65.6%	
	Yes	29.3%	31	34.4%	
	No Answer		11		90
	Are sustainability, green technology, and environmental issues important to you?				
	No	16.9%	14	14.9%	
	Yes	83.1%	80	85.1%	
	No Answer		7		94
	12. Demographics				
	How many years have you lived in Sparks?				
	5 years or less	11.9%	8	7.9%	
	6 - 10 years	11.9%	8	7.9%	
	11 - 20 years	17.8%	15	14.9%	
	more than 20 years	58.4%	70	69.3%	
	No Answer				101
	In what category is your age?				
	18 - 24 years	6.7%	3	3.1%	
	25 - 34 years	6.7%	6	6.3%	
	35 - 44 years	8.9%	8	8.3%	
	45 - 64 years	38.9%	39	40.6%	
	65 years or older	38.9%	40	41.7%	
	No Answer		5		96
*The 2013 survey asked new questions					
Miscellaneous Comments 2013					
Better police dept crowd under control, abandoning store in the marina. Jobs are coming about slowly.					
Moving exsiting company to dodge taxes star one district					
Not good moving stores to the Marina leavaing stores empty					
Big problem with police					
Concerned about gangs and graffiti					
Doesn't like hispanics because of gangs					
Gang activity is med/large					
Pryamid and mccarren bad traffic					
Pyramid Highway a problem					
Not many people on staff for maintence in parks in Sparks					
Playgrounds are not safe need more less bars and less stuff to climb. Need more swiming pools for community					
Swimming pools are needed in the community					
We need improvement in the bicycle lanes					

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
Concerns of the bricks on Victorian					
Knights of Columbus					
Consolidate fire but that's it					
Hope government can work together and act more grown up					
Nothing to do with Reno					
Mayor is doing a good job					



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Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	1. Quality of Life				
	The overall quality of life in Sparks				
	Excellent	87.9%	42	41.6%	95.0%
	Good		54	53.5%	
	Fair		5	5.0%	
	Poor			0.0%	
	No Answer				101
	2. Growth				
	Population				
	Right Amount	45.7%	62	63.9%	
	Too Fast	45.7%	31	32.0%	
	Too Slow	8.5%	4	4.1%	
	No Answer		5		97
	Retail				
	Right Amount	50.0%	49	50.5%	
	Too Fast	22.9%	19	19.6%	
	Too Slow	27.1%	29	29.9%	
	No Answer		4		97
	Jobs				
	Right Amount	8.5%	14	16.3%	
	Too Fast	0.0%	1	1.2%	
	Too Slow	91.5%	71	82.6%	
	No Answer		15		86
	3. City Concerns				
Top 6 Concerns	City Budget/Reduction in Services				
	Large Problem		30	33.0%	
	Medium Problem	88.3%	35	38.5%	71.4%
	Small Problem		13	14.3%	
	Not a Problem		13	14.3%	
	No Answer		10		91
Top 6 Concerns	Education/Schools				
	Large Problem		45	50.0%	
	Medium Problem	79.5%	28	31.1%	81.1%
	Small Problem		5	5.6%	
	Not a Problem		12	13.3%	
	No Answer		11		90
	Fire Services				
	Large Problem		8	9.2%	
	Medium Problem	54.8%	21	24.1%	33.3%

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Small Problem		16	18.4%	
	Not a Problem		42	48.3%	
	No Answer		14		87
	Flooding				
	Large Problem		5	5.6%	
	Medium Problem	38.6%	21	23.3%	28.9%
	Small Problem		22	24.4%	
	Not a Problem		42	11.6%	
	No Answer		11		90
Top 6 Concerns	Gang Activity				
	Large Problem		37	38.9%	
	Medium Problem	72.5%	36	37.9%	76.8%
	Small Problem		11	11.6%	
	Not a Problem		11	11.6%	
	No Answer		6	6.3%	95
Top 6 Concerns	Graffiti				
	Large Problem		38	38.4%	
	Medium Problem	81.5%	30	30.3%	68.7%
	Small Problem		18	18.2%	
	Not a Problem		13	13.1%	
	No Answer		2		99
	Overall Growth of the City of Sparks				
	Large Problem		11	11.5%	
	Medium Problem	54.7%	28	29.2%	40.6%
	Small Problem		14	14.6%	
	Not a Problem		43	44.8%	
	No Answer		5	5.2%	96
Top 6 Concerns	Housing Market/Foreclosures				
	Large Problem		45	48.9%	
	Medium Problem	93.6%	30	32.6%	81.5%
	Small Problem		11	12.0%	
	Not a Problem		6	6.5%	
	No Answer		9		92
ICMA	Neighborhood Appearance				
	Large Problem		13	13.4%	
	Medium Problem	48.4%	31	32.0%	45.4%
	Small Problem		16	16.5%	
	Not a Problem		37	38.1%	
	No Answer		4		97
	Police Services				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Large Problem		8	8.3%	
	Medium Problem	40.0%	25	26.0%	34.4%
	Small Problem		16	16.7%	
	Not a Problem		47	49.0%	
	No Answer		5		96
	Taxes				
	Large Problem		20	20.6%	
	Medium Problem	54.9%	19	19.6%	40.2%
	Small Problem		21	21.6%	
	Not a Problem		37	38.1%	
	No Answer		4		97
	Traffic Congestion				
	Large Problem		15	15.5%	
	Medium Problem	57.9%	22	22.7%	38.1%
	Small Problem		19	19.6%	
	Not a Problem		41	42.3%	
	No Answer		4		97
Top 6 Concerns	Unemployment				
	Large Problem		46	52.9%	
	Medium Problem	96.8%	34	39.1%	92.0%
	Small Problem		5	5.7%	
	Not a Problem		2	2.3%	
	No Answer		14		87
	4. Safety - How you feel				
ICMA	Walking alone in your neighborhood after dark				
	Very Safe		49	50.0%	78.6%
	Somewhat Safe	77.3%	28	28.6%	
	Somewhat Unsafe		9	9.2%	
	Very Unsafe		12	12.2%	
	No Answer		3		98
ICMA	Walking alone in your neighborhood during the day				
	Very Safe		79	80.6%	98.0%
	Somewhat Safe	97.9%	17	17.3%	
	Somewhat Unsafe		2	2.0%	
	Very Unsafe			0.0%	
	No Answer		3		98
ICMA	Walking alone in business areas after dark				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Very Safe		16	17.4%	57.6%
	Somewhat Safe	54.1%	37	40.2%	
	Somewhat Unsafe		16	17.4%	
	Very Unsafe		23	25.0%	
	No Answer		9		92
ICMA	Walking alone in business areas during the day				
	Very Safe	89.0%	67	69.1%	94.8%
	Somewhat Safe		25	25.8%	
	Somewhat Unsafe		4	4.1%	
	Very Unsafe		1	1.0%	
	No Answer		4		97
	5. Crime:				
ICMA	During the past 12 months, were you or anyone in your household the victim of any crime?				
	No	90.6%	92	93.9%	
	Yes	9.4%	6	6.1%	
	No Answer		3		98
ICMA	Was this crime(s) reported to the police?				
	No	0.0%	3	50.0%	
	Yes	100.0%	3	50.0%	
	No Answer		95		6
PD	If the crime was reported, how would you rate the contact with police?				
	Excellent		1	33.3%	33.3%
	Good	62.5%		0.0%	
	Fair		1	33.3%	
	Poor		1	33.3%	
	No Answer		98		3
	6. Police				
ICMA	During the past 12 months, If you were not a victim of crime, have you had any contact with the police?				
	No	79.5%	66	76.7%	
	Yes	20.5%	20	23.3%	
	No Answer		15		86
ICMA	How would you rate the contact?				
	Excellent		10	50.0%	85.0%

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Good	80.0%	7	35.0%	
	Fair		2	10.0%	
	Poor		1	5.0%	
	No Answer		81		20
	7. Fire				
ICMA	During the past 12 months, have you had any contact with the fire services?				
	No	90.1%	88	89.8%	
	Yes	9.9%	10	10.2%	
	No Answer		3		98
ICMA	How would you rate the quality of services?				
	Excellent	88.9%	10	100.0%	100.0%
	Good			0.0%	
	Fair			0.0%	
	No Answer		91		10
ICMA	How would you rate the timeliness of the service?				
	Excellent	100.0%	10	100.0%	100.0%
	Good			0.0%	
	Fair			0.0%	
	No Answer		91		10
	8. Parks and Recreation*				
P&R	Visited a park or facility				
	Yes		84	83.2%	
	No		17	16.8%	101
P&R	Support new amphitheater				
	Yes		67	66.3%	
	No		34	33.7%	101
P&R	Support new sport fields				
	Yes		64	63.4%	
	No		37	36.6%	101
P&R	Adding more special events				
	Yes		84	83.2%	
	No		17	16.8%	101
P&R	Support new skate park				
	Yes		66	65.3%	
	No		35	34.7%	101
P&R	Support new gym in West Sparks				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Yes		65	64.4%	
	No		36	35.6%	101
ICMA and P&R	Quality of park maintenance				
	Excellent		30	30.6%	83.7%
	Good	77.5%	52	53.1%	
	Fair		14	14.3%	
	Poor		2	2.0%	
	No Answer		3		98
ICMA and P&R	Amount and variety of rec programs and activities				
	Excellent		15	17.0%	72.7%
	Good	74.7%	49	55.7%	
	Fair		19	21.6%	
	Poor		5	5.7%	
	No Answer		13		88
P&R	Amount and variety of special events				
	Excellent		21	21.4%	75.5%
	Good		53	54.1%	
	Fair		18	18.4%	
	Poor		6	6.1%	
	No Answer		3		98
P&R	Amount and variety of parks and rec facilities				
	Excellent		20	16.0%	84.0%
	Good		85	68.0%	
	Fair		17	13.6%	
	Poor		3	2.4%	
	No Answer		9		125
	9. City Services				
ICMA	Overall quality of services in Sparks				
	Excellent		20	21.5%	90.3%
	Good	83.5%	64	68.8%	
	Fair		8	8.6%	
	Poor		1	1.1%	
	No Answer		8		93
ICMA	Quality of Code Enforcement				
	Excellent		13	17.6%	68.9%
	Good	60.3%	38	51.4%	
	Fair		20	27.0%	
	Poor		3	4.1%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	No Answer		27		74
ICMA	Quality of street repair				
	Excellent		8	8.3%	46.9%
	Good	39.6%	37	38.5%	
	Fair		34	35.4%	
	Poor		17	17.7%	
	No Answer		5		96
ICMA	Quality of street cleaning				
	Excellent		14	14.7%	65.3%
	Good	58.7%	48	50.5%	
	Fair		26	27.4%	
	Poor		7	7.4%	
	No Answer		6		95
ICMA	Quality of snow removal				
	Excellent		13	14.1%	72.8%
	Good	43.2%	54	58.7%	
	Fair		18	19.6%	
	Poor		7	7.6%	
	No Answer		9		92
ICMA	Quality of fire services				
	Excellent		27	30.0%	96.7%
	Good	80.7%	60	66.7%	
	Fair		3	3.3%	
	Poor			0.0%	
	No Answer		11		90
PD	Quality of police services				
	Excellent		28	31.8%	95.5%
	Good	74.2%	56	63.6%	
	Fair		4	4.5%	
	Poor			0.0%	
	No Answer		13		88
City Services	Availability of public transportation				
	Excellent		11	14.1%	65.4%
	Good	58.9%	40	51.3%	
	Fair		13	16.7%	
	Poor		14	17.9%	
	No Answer		23		78
City Services	Availability of pedestrian walkways				
	Excellent		15	15.5%	76.3%
	Good	62.9%	59	60.8%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Fair		20	20.6%	
	Poor		3	3.1%	
	No Answer		4		97
City Services	Availability of bicycle lanes				
	Excellent		15	16.3%	66.3%
	Good	52.9%	46	50.0%	
	Fair		21	22.8%	
	Poor		10	10.9%	
	No Answer		9		92
	10. Citizen Participation				
	Attended a City of Sparks government meeting, such as the City Council, Parks & Rec Commission, Planning Commission, etc.?				
	No	93.5%	87	88.8%	
	Yes	6.5%	11	11.2%	
	No Answer		3		98
	Watched a city government meeting or other programming on the Sparks Government channel on cable television?				
	No	78.5%	61	63.5%	
	Yes	21.5%	35	36.5%	
	No Answer		5		96
	Volunteered your time to some group/activity in Sparks?				
	No	71.7%	61	62.9%	
	Yes	28.3%	36	37.1%	
	No Answer		4		97
	Used the internet to conduct business with the City of Sparks?				
	No	72.5%	59	60.8%	
	Yes	27.5%	38	39.2%	
	No Answer		4		97
	11. Miscellaneous				
	Would you support having one consolidated government for all of Reno, Sparks and Washoe County?				
	No	76.7%	71	78.9%	
	Yes	23.3%	19	21.1%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	No Answer		11		90
	Are sustainability, green technology, and environmental issues important to you?				
	No	27.5%	10	10.2%	
	Yes	72.5%	88	89.8%	
	No Answer		3		98
	12. Demographics				
	How many years have you lived in Sparks?				
	5 years or less	14.0%	15	15.0%	
	6 - 10 years	15.0%	17	17.0%	
	11 - 20 years	30.0%	23	23.0%	
	more than 20 years	41.0%	45	45.0%	
	No Answer				100
	In what category is your age?				
	18 - 24 years	2.2%	9	9.3%	
	25 - 34 years	5.5%	5	5.2%	
	35 - 44 years	9.9%	8	8.2%	
	45 - 64 years	44.0%	40	41.2%	
	65 years or older	38.5%	35	36.1%	
	No Answer		3		97

*The 2013 survey asked new questions

Miscellaneous Comments 2013

- Price is getting high for elderly people
- Need more senior retail age appropriate
- Dependent upon area of Sparks
- Don't pay enough taxes
- Education a problem. Too many children falling between cracks.
- Pyramid needs to be corrected
- Stop lights are too long
- Don't walk around much
- We have a lot a gang activity in the area
- Concerned about amphitheater being too close to residential homes
- Need some work on some of the facilities
- Not sure what is meant by recreation
- We should we have more recreation for the children in the area
- Traffic code enforcement not good on her 4-way corner--vehicles don't stop at stop sign--officers have only come out once to check.

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
Afraid her house will be hit by a vehicle one day					
Street repair--too many potholes in side streets					
I didn't know about the chanel on cable TV					



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Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	1. Quality of Life				
	The overall quality of life in Sparks				
	Excellent	90.7%	31	31.0%	92.0%
	Good		61	61.0%	
	Fair		6	6.0%	
	Poor		2	2.0%	
	No Answer		2		100
	2. Growth				
	Population				
	Right Amount	66.3%	59	65.6%	
	Too Fast	25.0%	17	18.9%	
	Too Slow	8.7%	14	15.6%	
	No Answer		12		90
	Retail				
	Right Amount	52.6%	36	37.1%	
	Too Fast	11.6%	12	12.4%	
	Too Slow	35.8%	49	50.5%	
	No Answer		5		97
	Jobs				
	Right Amount	12.5%	12	14.1%	
	Too Fast	3.4%		0.0%	
	Too Slow	84.1%	73	85.9%	
	No Answer		17		85
	3. City Concerns				
Top 6 Concerns	City Budget/Reduction in Services				
	Large Problem		34	35.8%	
	Medium Problem	72.4%	32	33.7%	69.5%
	Small Problem		15	15.8%	
	Not a Problem		14	14.7%	
	No Answer		7		95
Top 6 Concerns	Education/Schools				
	Large Problem		46	50.5%	
	Medium Problem	75.6%	19	20.9%	71.4%
	Small Problem		10	11.0%	
	Not a Problem		16	17.6%	
	No Answer		11		91
	Fire Services				
	Large Problem		8	8.7%	
	Medium Problem	49.5%	27	29.3%	38.0%

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Small Problem		17	18.5%	
	Not a Problem		40	43.5%	
	No Answer		10		92
	Flooding				
	Large Problem		9	9.5%	
	Medium Problem	22.5%	16	16.8%	26.3%
	Small Problem		28	29.5%	
	Not a Problem		42	11.6%	
	No Answer		7		95
Top 6 Concerns	Gang Activity				
	Large Problem		32	34.4%	
	Medium Problem	67.0%	32	34.4%	68.8%
	Small Problem		17	18.3%	
	Not a Problem		12	12.9%	
	No Answer		9	9.7%	93
Top 6 Concerns	Graffiti				
	Large Problem		35	35.7%	
	Medium Problem	79.1%	30	30.6%	66.3%
	Small Problem		25	25.5%	
	Not a Problem		8	8.2%	
	No Answer		4		98
	Overall Growth of the City of Sparks				
	Large Problem		9	9.1%	
	Medium Problem	34.1%	33	33.3%	42.4%
	Small Problem		18	18.2%	
	Not a Problem		39	39.4%	
	No Answer		3	3.0%	99
Top 6 Concerns	Housing Market/Foreclosures				
	Large Problem		52	54.7%	
	Medium Problem	97.8%	26	27.4%	82.1%
	Small Problem		8	8.4%	
	Not a Problem		9	9.5%	
	No Answer		7		95
ICMA	Neighborhood Appearance				
	Large Problem		7	7.3%	
	Medium Problem	38.0%	23	24.0%	31.3%
	Small Problem		15	15.6%	
	Not a Problem		51	53.1%	
	No Answer		6		96
	Police Services				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Large Problem		9	9.5%	
	Medium Problem	38.0%	21	22.1%	31.6%
	Small Problem		7	7.4%	
	Not a Problem		58	61.1%	
	No Answer		7		95
	Taxes				
	Large Problem		25	25.0%	
	Medium Problem	45.1%	25	25.0%	50.0%
	Small Problem		14	14.0%	
	Not a Problem		36	36.0%	
	No Answer		2		100
	Traffic Congestion				
	Large Problem		18	18.0%	
	Medium Problem	47.8%	31	31.0%	49.0%
	Small Problem		19	19.0%	
	Not a Problem		32	32.0%	
	No Answer		2		100
Top 6 Concerns	Unemployment				
	Large Problem		52	59.1%	
	Medium Problem	95.6%	25	28.4%	87.5%
	Small Problem		8	9.1%	
	Not a Problem		3	3.4%	
	No Answer		14		88
	4. Safety - How you feel				
ICMA	Walking alone in your neighborhood after dark				
	Very Safe		61	61.6%	91.9%
	Somewhat Safe	89.7%	30	30.3%	
	Somewhat Unsafe		4	4.0%	
	Very Unsafe		4	4.0%	
	No Answer		3		99
ICMA	Walking alone in your neighborhood during the day				
	Very Safe		87	87.0%	98.0%
	Somewhat Safe	100.0%	11	11.0%	
	Somewhat Unsafe		1	1.0%	
	Very Unsafe		1	1.0%	
	No Answer		2		100
ICMA	Walking alone in business areas after dark				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Very Safe		16	17.0%	54.3%
	Somewhat Safe	36.9%	35	37.2%	
	Somewhat Unsafe		23	24.5%	
	Very Unsafe		20	21.3%	
	No Answer		8		94
ICMA	Walking alone in business areas during the day				
	Very Safe		60	61.9%	94.8%
	Somewhat Safe	93.2%	32	33.0%	
	Somewhat Unsafe		4	4.1%	
	Very Unsafe		1	1.0%	
	No Answer		5		97
	5. Crime:				
ICMA	During the past 12 months, were you or anyone in your household the victim of any crime?				
	No	88.9%	96	96.0%	
	Yes	11.1%	4	4.0%	
	No Answer		2		100
ICMA	Was this crime(s) reported to the police?				
	No	40.0%	1	20.0%	
	Yes	60.0%	4	80.0%	
	No Answer		97		5
PD	If the crime was reported, how would you rate the contact with police?				
	Excellent		1	50.0%	50.0%
	Good	28.6%		0.0%	
	Fair			0.0%	
	Poor		1	50.0%	
	No Answer		100		2
	6. Police				
ICMA	During the past 12 months, If you were not a victim of crime, have you had any contact with the police?				
	No	79.7%	66	77.6%	
	Yes	20.3%	19	22.4%	
	No Answer		17		85
ICMA	How would you rate the contact?				
	Excellent		12	63.2%	84.2%

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Good	90.9%	4	21.1%	
	Fair		1	5.3%	
	Poor		2	10.5%	
	No Answer		83		19
	7. Fire				
ICMA	During the past 12 months, have you had any contact with the fire services?				
	No	89.0%	92	92.0%	
	Yes	11.0%	8	8.0%	
	No Answer		2		100
ICMA	How would you rate the quality of services?				
	Excellent		7	87.5%	100.0%
	Good	90.0%	1	12.5%	
	Fair			0.0%	
	No Answer		94		8
ICMA	How would you rate the timeliness of the service?				
	Excellent		6	75.0%	100.0%
	Good	90.0%	2	25.0%	
	Fair			0.0%	
	No Answer		94		8
	8. Parks and Recreation*				
P&R	Visited a park or facility				
	Yes		81	79.4%	
	No		21	20.6%	102
P&R	Support new amphitheater				
	Yes		63	61.8%	
	No		39	38.2%	102
P&R	Support new sport fields				
	Yes		52	51.0%	
	No		50	49.0%	102
P&R	Adding more special events				
	Yes		80	78.4%	
	No		22	21.6%	102
P&R	Support new skate park				
	Yes		58	56.9%	
	No		44	43.1%	102
P&R	Support new gym in West Sparks				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Yes		61	59.8%	
	No		41	40.2%	102
ICMA and P&R	Quality of park maintenance				
	Excellent		21	22.1%	81.1%
	Good	80.0%	56	58.9%	
	Fair		12	12.6%	
	Poor		6	6.3%	
	No Answer		7		95
ICMA and P&R	Amount and variety of rec programs and activities				
	Excellent		13	13.8%	78.7%
	Good	82.1%	61	64.9%	
	Fair		16	17.0%	
	Poor		4	4.3%	
	No Answer		8		94
P&R	Amount and variety of special events				
	Excellent		17	17.7%	81.3%
	Good		61	63.5%	
	Fair		15	15.6%	
	Poor		3	3.1%	
	No Answer		6		96
P&R	Amount and variety of parks and rec facilities				
	Excellent		17	17.9%	83.2%
	Good		62	65.3%	
	Fair		15	15.8%	
	Poor		1	1.1%	
	No Answer		7		95
	9. City Services				
ICMA	Overall quality of services in Sparks				
	Excellent		20	20.6%	90.7%
	Good	87.4%	68	70.1%	
	Fair		7	7.2%	
	Poor		2	2.1%	
	No Answer		5		97
ICMA	Quality of Code Enforcement				
	Excellent		6	7.6%	68.4%
	Good	73.2%	48	60.8%	
	Fair		17	21.5%	
	Poor		8	10.1%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	No Answer		23		79
ICMA	Quality of street repair				
	Excellent		6	6.0%	56.0%
	Good	55.7%	50	50.0%	
	Fair		30	30.0%	
	Poor		14	14.0%	
	No Answer		2		100
ICMA	Quality of street cleaning				
	Excellent		11	11.1%	71.7%
	Good	73.9%	60	60.6%	
	Fair		19	19.2%	
	Poor		9	9.1%	
	No Answer		3		99
ICMA	Quality of snow removal				
	Excellent		9	9.7%	67.7%
	Good	68.2%	54	58.1%	
	Fair		17	18.3%	
	Poor		13	14.0%	
	No Answer		9		93
ICMA	Quality of fire services				
	Excellent		25	26.9%	96.8%
	Good	89.3%	65	69.9%	
	Fair		3	3.2%	
	Poor			0.0%	
	No Answer		9		93
PD	Quality of police services				
	Excellent		22	23.7%	91.4%
	Good	82.1%	63	67.7%	
	Fair		7	7.5%	
	Poor		1	1.1%	
	No Answer		9		93
City Services	Availability of public transportation				
	Excellent			0.0%	26.8%
	Good	43.1%	22	26.8%	
	Fair		24	29.3%	
	Poor		36	43.9%	
	No Answer		20		82
City Services*	Availability of pedestrian walkways				
	Excellent		17	17.2%	85.9%
	Good	73.8%	68	68.7%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Fair		8	8.1%	
	Poor		6	6.1%	
	No Answer		3		99
City Services*	Availability of bicycle lanes				
	Excellent		18	18.9%	83.2%
	Good	72.3%	61	64.2%	
	Fair		12	12.6%	
	Poor		4	4.2%	
	No Answer		7		95
	10. Citizen Participation				
	Attended a City of Sparks government meeting, such as the City Council, Parks & Rec Commission, Planning Commission, etc.?				
	No	84.1%	89	89.9%	
	Yes	15.9%	10	10.1%	
	No Answer		3		99
	Watched a city government meeting or other programming on the Sparks Government channel on cable television?				
	No	67.8%	72	73.5%	
	Yes	32.2%	26	26.5%	
	No Answer		4		98
	Volunteered your time to some group/activity in Sparks?				
	No	58.0%	61	62.2%	
	Yes	42.0%	37	37.8%	
	No Answer		4		98
	Used the internet to conduct business with the City of Sparks?				
	No	60.2%	64	64.6%	
	Yes	39.8%	35	35.4%	
	No Answer		3		99
	11. Miscellaneous				
	Would you support having one consolidated government for all of Reno, Sparks and Washoe County?				
	No	69.5%	62	69.7%	
	Yes	30.5%	27	30.3%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	No Answer		13		89
	Are sustainability, green technology, and environmental issues important to you?				
	No	18.3%	23	23.5%	
	Yes	81.7%	75	76.5%	
	No Answer		4		98
	12. Demographics				
	How many years have you lived in Sparks?				
	5 years or less	19.0%	12	11.8%	
	6 - 10 years	19.0%	28	27.5%	
	11 - 20 years	21.0%	26	25.5%	
	more than 20 years	41.0%	36	35.3%	
	No Answer				102
	In what category is your age?				
	18 - 24 years	2.3%	2	2.0%	
	25 - 34 years	10.3%	3	3.0%	
	35 - 44 years	14.9%	5	5.1%	
	45 - 64 years	37.9%	49	49.5%	
	65 years or older	34.5%	40	40.4%	
	No Answer		3		99

*The 2013 survey asked new questions

Miscellaneous Comments 2013

Nevada is a welfare State now, it was not before

Only returned in the last nine months

Sparks needs more jobs

Does not like roundabouts

We don't spend money wisely. Also Pyramid and mccarren intersection is dangerous

Letter written commending the police department

Need more police writing tickets for cell phones and speeding

Pyramid & McCarran

Pyramid mccarren traffic issue

We do not have enough jobs. More work project for criminals and make them pay for supplies to clean graffiti.

Federal goverment only gives 2% to school but has to much say in what we do with school

Pyramid should have same speed limit

Carries a firearm and wanted it noted

Oddie and el rancho not good to walk around at

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	There are other not so much				
	All additions depending on where they're put				
	Part of a complex				
	Strongly does not want sports fields				
	They need bathrooms at the parks				
	Would like to see more public transportation. Need more bike lanes.				
	Concerned about marina				
	Feels there is not enough equipement to provide adequate snow removal				
	No buses to and from Spanish Springs. Reno does better than Sparks.				
	Spanish Springs needs buses				
	Sparks to Spanish Springs no buses				
	Too many bike lanes				
	Would like to be able to use internet to pay sewer bill				
	As the grandmother of a granddaughter in the Army, I really appreciate the City's use of banners to honor the military.				
	I wish we can improve the economy				



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Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	1. Quality of Life				
	The overall quality of life in Sparks				
	Excellent	86.1%	38	38.4%	94.9%
	Good		56	56.6%	
	Fair		5	5.1%	
	Poor			0.0%	
	No Answer		2		99
	2. Growth				
	Population				
	Right Amount	56.7%	51	53.1%	
	Too Fast	33.0%	36	37.5%	
	Too Slow	10.3%	9	9.4%	
	No Answer		5		96
	Retail				
	Right Amount	53.7%	44	43.6%	
	Too Fast	15.8%	20	19.8%	
	Too Slow	30.5%	37	36.6%	
	No Answer				101
	Jobs				
	Right Amount	11.1%	14	15.2%	
	Too Fast	3.3%	1	1.1%	
	Too Slow	85.6%	77	83.7%	
	No Answer		9		92
	3. City Concerns				
Top 6 Concerns	City Budget/Reduction in Services				
	Large Problem		30	31.3%	
	Medium Problem	78.9%	41	42.7%	74.0%
	Small Problem		12	12.5%	
	Not a Problem		13	13.5%	
	No Answer		5		96
Top 6 Concerns	Education/Schools				
	Large Problem		42	46.2%	
	Medium Problem	82.8%	27	29.7%	75.8%
	Small Problem		5	5.5%	
	Not a Problem		17	18.7%	
	No Answer		10		91
	Fire Services				
	Large Problem		12	13.0%	
	Medium Problem	39.4%	23	25.0%	38.0%

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Small Problem		13	14.1%	
	Not a Problem		44	47.8%	
	No Answer		9		92
	Flooding				
	Large Problem		9	9.7%	
	Medium Problem	26.4%	14	15.1%	24.7%
	Small Problem		19	20.4%	
	Not a Problem		51	14.1%	
	No Answer		8		93
Top 6 Concerns	Gang Activity				
	Large Problem		48	48.0%	
	Medium Problem	83.5%	23	23.0%	71.0%
	Small Problem		18	18.0%	
	Not a Problem		11	11.0%	
	No Answer		1		100
Top 6 Concerns	Graffiti				
	Large Problem		53	53.0%	
	Medium Problem	76.6%	23	23.0%	76.0%
	Small Problem		19	19.0%	
	Not a Problem		5	5.0%	
	No Answer		1		100
	Overall Growth of the City of Sparks				
	Large Problem		16	16.0%	
	Medium Problem	52.7%	31	31.0%	47.0%
	Small Problem		13	13.0%	
	Not a Problem		40	40.0%	
	No Answer		1		100
Top 6 Concerns	Housing Market/Foreclosures				
	Large Problem		54	59.3%	
	Medium Problem	92.1%	24	26.4%	85.7%
	Small Problem		7	7.7%	
	Not a Problem		6	6.6%	
	No Answer		10		91
ICMA	Neighborhood Appearance				
	Large Problem		12	12.4%	
	Medium Problem	46.2%	28	28.9%	41.2%
	Small Problem		20	20.6%	
	Not a Problem		37	38.1%	
	No Answer		4		97
	Police Services				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Large Problem		10	11.1%	
	Medium Problem	40.4%	23	25.6%	36.7%
	Small Problem		17	18.9%	
	Not a Problem		40	44.4%	
	No Answer		11		90
	Taxes				
	Large Problem		21	22.1%	
	Medium Problem	58.1%	29	30.5%	52.6%
	Small Problem		11	11.6%	
	Not a Problem		34	35.8%	
	No Answer		6		95
	Traffic Congestion				
	Large Problem		26	26.8%	
	Medium Problem	68.4%	26	26.8%	53.6%
	Small Problem		18	18.6%	
	Not a Problem		27	27.8%	
	No Answer		4		97
Top 6 Concerns	Unemployment				
	Large Problem		59	68.6%	
	Medium Problem	93.2%	19	22.1%	90.7%
	Small Problem		6	7.0%	
	Not a Problem		2	2.3%	
	No Answer		15		86
	4. Safety - How you feel				
ICMA	Walking alone in your neighborhood after dark				
	Very Safe	80.0%	36	37.1%	75.3%
	Somewhat Safe		37	38.1%	
	Somewhat Unsafe		12	12.4%	
	Very Unsafe		12	12.4%	
	No Answer		4		97
ICMA	Walking alone in your neighborhood during the day				
	Very Safe		72	72.7%	99.0%
	Somewhat Safe	96.8%	26	26.3%	
	Somewhat Unsafe		1	1.0%	
	Very Unsafe			0.0%	
	No Answer		2		99
ICMA	Walking alone in business areas after dark				

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Very Safe		8	8.8%	59.3%
	Somewhat Safe	64.3%	46	50.5%	
	Somewhat Unsafe		20	22.0%	
	Very Unsafe		17	18.7%	
	No Answer		10		91
ICMA	Walking alone in business areas during the day				
	Very Safe		59	62.8%	92.6%
	Somewhat Safe	91.2%	28	29.8%	
	Somewhat Unsafe		6	6.4%	
	Very Unsafe		1	1.1%	
	No Answer		7		94
	5. Crime:				
ICMA	During the past 12 months, were you or anyone in your household the victim of any crime?				
	No	93.4%	93	93.9%	
	Yes	6.6%	6	6.1%	
	No Answer		2		99
ICMA	Was this crime(s) reported to the police?				
	No	16.7%	1	20.0%	
	Yes	83.3%	4	80.0%	
	No Answer		96		5
PD	If the crime was reported, how would you rate the contact with police?				
	Excellent			0.0%	50.0%
	Good	66.7%	2	50.0%	
	Fair			0.0%	
	Poor		2	50.0%	
	No Answer		97		4
	6. Police				
ICMA	During the past 12 months, If you were not a victim of crime, have you had any contact with the police?				
	No	70.8%	56	69.1%	
	Yes	29.2%	25	30.9%	
	No Answer		20		81
ICMA	How would you rate the contact?				
	Excellent		10	40.0%	80.0%

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Good	57.1%	10	40.0%	
	Fair		3	12.0%	
	Poor		2	8.0%	
	No Answer		76		25
	7. Fire				
ICMA	During the past 12 months, have you had any contact with the fire services?				
	No	90.2%	89	91.8%	
	Yes	9.8%	8	8.2%	
	No Answer		4		97
ICMA	How would you rate the quality of services?				
	Excellent		6	66.7%	100.0%
	Good	100.0%	3	33.3%	
	Fair			0.0%	
	No Answer		92		9
ICMA	How would you rate the timeliness of the service?				
	Excellent		5	83.3%	100.0%
	Good	100.0%	1	16.7%	
	Fair			0.0%	
	Poor		1		
	No Answer		94		6
	8. Parks and Recreation*				
P&R	Visited a park or facility				
	Yes		82	81.2%	
	No		19	18.8%	101
P&R	Support new amphitheater				
	Yes		60	59.4%	
	No		41	40.6%	101
P&R	Support new sport fields				
	Yes		57	56.4%	
	No		44	43.6%	101
P&R	Adding more special events				
	Yes		89	88.1%	
	No		12	11.9%	101
P&R	Support new skate park				
	Yes		58	57.4%	
	No		43	42.6%	101

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
P&R	Support new gym in West Sparks				
	Yes		66	65.3%	
	No		35	34.7%	101
ICMA and P&R	Quality of park maintenance				
	Excellent		28	29.5%	82.1%
	Good	77.6%	50	52.6%	
	Fair		15	15.8%	
	Poor		2	2.1%	
	No Answer		6		95
ICMA and P&R	Amount and variety of rec programs and activities				
	Excellent		19	22.9%	78.3%
	Good	73.0%	46	55.4%	
	Fair		14	16.9%	
	Poor		4	4.8%	
	No Answer		18		83
P&R	Amount and variety of special events				
	Excellent		16	17.6%	73.6%
	Good		51	56.0%	
	Fair		17	18.7%	
	Poor		7	7.7%	
	No Answer		10		91
P&R	Amount and variety of parks and rec facilities				
	Excellent		18	20.5%	80.7%
	Good		53	60.2%	
	Fair		16	18.2%	
	Poor		1	1.1%	
	No Answer		13		88
	9. City Services				
ICMA	Overall quality of services in Sparks				
	Excellent		18	19.4%	89.2%
	Good	77.8%	65	69.9%	
	Fair		9	9.7%	
	Poor		1	1.1%	
	No Answer		8		93
ICMA	Quality of Code Enforcement				
	Excellent		8	11.0%	50.7%
	Good	60.3%	29	39.7%	
	Fair		18	24.7%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Poor		18	24.7%	
	No Answer		28		73
ICMA	Quality of street repair				
	Excellent		16	16.5%	56.7%
	Good	42.2%	39	40.2%	
	Fair		29	29.9%	
	Poor		13	13.4%	
	No Answer		4		97
ICMA	Quality of street cleaning				
	Excellent		20	21.1%	71.6%
	Good	61.1%	48	50.5%	
	Fair		24	25.3%	
	Poor		3	3.2%	
	No Answer		6		95
ICMA	Quality of snow removal				
	Excellent		14	15.1%	64.5%
	Good	37.1%	46	49.5%	
	Fair		22	23.7%	
	Poor		11	11.8%	
	No Answer		8		93
ICMA	Quality of fire services				
	Excellent		27	32.5%	92.8%
	Good	86.0%	50	60.2%	
	Fair		6	7.2%	
	Poor			0.0%	
	No Answer		18		83
PD	Quality of police services				
	Excellent		21	23.1%	83.5%
	Good	78.2%	55	60.4%	
	Fair		12	13.2%	
	Poor		3	3.3%	
	No Answer		10		91
City Services	Availability of public transportation				
	Excellent		5	6.4%	42.3%
	Good	34.7%	28	35.9%	
	Fair		21	26.9%	
	Poor		24	30.8%	
	No Answer		23		78
City Services*	Availability of pedestrian walkways				
	Excellent		17	17.7%	72.9%

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Good	70.7%	53	55.2%	
	Fair		21	21.9%	
	Poor		5	5.2%	
	No Answer		5		96
City Services*	Availability of bicycle lanes				
	Excellent		16	18.0%	62.9%
	Good	65.1%	40	44.9%	
	Fair		25	28.1%	
	Poor		8	9.0%	
	No Answer		12		89
	10. Citizen Participation				
	Attended a City of Sparks government meeting, such as the City Council, Parks & Rec Commission, Planning Commission, etc.?				
	No	84.1%	87	89.7%	
	Yes	15.9%	10	10.3%	
	No Answer		4		97
	Watched a city government meeting or other programming on the Sparks Government channel on cable television?				
	No	7.0%	64	65.3%	
	Yes	27.0%	34	34.7%	
	No Answer		3		98
	Volunteered your time to some group/activity in Sparks?				
	No	68.9%	57	58.8%	
	Yes	31.1%	40	41.2%	
	No Answer		4		97
	Used the internet to conduct business with the City of Sparks?				
	No	64.8%	61	62.2%	
	Yes	35.2%	37	37.8%	
	No Answer		3		98
	11. Miscellaneous				
	Would you support having one consolidated government for all of Reno, Sparks and Washoe County?				
	No	75.6%	67	74.4%	

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Yes	24.4%	23	25.6%	
	No Answer		11		90
	Are sustainability, green technology, and environmental issues important to you?				
	No	20.7%	17	17.9%	
	Yes	79.3%	78	82.1%	
	No Answer		6		95
	12. Demographics				
	How many years have you lived in Sparks?				
	5 years or less	11.8%	10	10.0%	
	6 - 10 years	10.8%	20	20.0%	
	11 - 20 years	20.6%	26	26.0%	
	more than 20 years	56.9%	44	44.0%	
	No Answer				100
	In what category is your age?				
	18 - 24 years	1.1%	4	4.1%	
	25 - 34 years	3.3%	5	5.2%	
	35 - 44 years	12.2%	15	15.5%	
	45 - 64 years	43.3%	33	34.0%	
	65 years or older	40.0%	40	41.2%	
	No Answer		3		97

*The 2013 survey asked new questions

Miscellaneous Comments 2013

More industry less retail

Big problem with graffiti

Concerned about gangs

Government is not using tax money properly

Lady thinks we need more police to counter the growing gang problem.

Pyramid and mccarren intersection to congested and sewer rates to high!

Thinks some neighborhoods can be an issue due to vacant houses

Traffic lights are too long

Wants it known that there could be more police available to catch speeding vehicles.

Thinks that building a bridge over the Pyramid Highway would ease the traffic issues there.

Depending on what business areas in Sparks questions are vague.

Witnessed crime 10 yards from her home. Neighbors car was broken into

b/c revamping all of the parks

Question Origination		% Excellent/Good; Safe/Somewhat Safe; Major/Somewhat Problem 2011	Actual Responses 2013	% of Responses 2013	% Excellent/Good; Safe/Somewhat Safe; Large/Medium Problem 2013
	Could have more special events				
	Need a traffic light at I and rock, resident has witnessed many car accidents				
	Resident was a vitim as well and there are children that walk home from school at I and Rock				
	Parks need paint in handicap spaces and curb				
	Sports for kids, not adults				
	The sports fields need to be open to the public				
	Code enforcment to loose				
	Crosswalks need to be re-painted-police need to enforce and give tickets				
	Lives out on pyramid				
	Lives up in vintage hills				
	Need more bike lanes				
	No buses from spanish springs to sparks				
	Snow removal has never been to his neighborhood and sides streets				
	They need public transportation in Spanish Springs area				
	Abandon house on street has acumulated into a junk yard there are tvs an refridgerators and many homeless there				
	Coached baseball and football				
	Howard and Nickle intersection too sharp				
	Visited the elderly at Manor Care				
	Washoe Co search and rescue				